



**Stellenbosch
Business School**
STELLENBOSCH UNIVERSITY



Become part of our story

The advantages of partnering with Stellenbosch Business School

▼
Become part of a learning community

▼
Leverage our research, consulting services, and innovation to your advantage

▼
Co-create for social impact



Responsible leaders for a better world

▼

Let's create mutual benefit together

Stellenbosch Business School was the first business school from an African university to receive the three major international accreditations: AACSB, EQUIS and AMBA. The Triple Crown of accreditations is held by just over 1% of business schools in the world.

We aspire to be a creator of value for a better world, and responsible leadership is core to achieving this. That is why responsible leadership development is a key differentiator for our programmes – from our MBA and MPhil programmes to our postgraduate diplomas.

Our experience is that collaborative relationships between the business school and private and public sector actors create mutual benefit. Robust research with our partners leads to enhanced decision-making while funding from partners helps us increase our research efforts and strengthen social impact.

Collaboration takes on various forms ranging from working together on standalone projects to long-term engagements.





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Tap into our areas of expertise

Our areas of expertise include business management, development finance, futures studies, coaching, leadership development, project management, and financial planning. All our academic programmes, research, consulting services and social impact programme benefit from these areas of expertise in one way or another.

For our clients, this translates into a global perspective with unique African contextualisation.

Leadership development

Responsible and strategic leadership, ethics and corporate governance, and more

Finance

Development finance, emerging-country economics, financial planning and more

Futures studies

For strategic planners, consultants and decision makers such as CEOs to make long-range decisions, mitigate risks and sense opportunities

Coaching

Talent development, performance enhancement, relationship building and cultural transformation and more

Strategic management

Strategy setting, multi-criteria decision making, operations management, sustainable development and marketing management

Women in business

Includes a wealth of knowledge on what is helping and hindering South African women in business

Collaboration and conflict resolution

Interest-based negotiation and a range of other approaches to create value and manage differences between businesses and their stakeholders

Social impact

Engagement and academic development opportunities for organisations and leaders in the social sector

Why engage with us?

Gain access to research and innovation

Leverage the business school's research capacity to cost-effectively extend your research capabilities. This includes contract research by our faculty members, and joint research by our academics, postgraduate students and/or experts from your organisation. Our research will give you access to knowledge and innovation for new-generation solutions and a competitive advantage. It will help your organisation to avoid 'inside-out' thinking and to fast-track project implementation.

Co-create social impact solutions with us

Work with a business school that understands its role in society. Our social impact is embedded in our vision to be a creator of value for a better world and to be globally recognised for this.

Gain access to top talent at the business school

Access a pipeline of graduates and also alumni talent for your organisation. Our Career Leadership Office can help in this regard (see elsewhere in brochure). Employers are invited to platforms such as our annual Research Meets Industry event where top students' research is showcased.

Become part of a learning community

We offer engagement opportunities designed to share business management and leadership know-how with a wider audience. These events include speaker events, panel discussions, master classes and conferences providing the latest thinking on relevant topics. There are opportunities to speak at such events, and to engage with postgraduate students, faculty and other partners in order to share knowledge and build relationships.

We highlight two such engagement platforms:

- Project management expertise through our connection with PMI:

The business school is associated with the globally recognised Project Management Institute (PMI) and extends this benefit to corporates partnering with us, and to students on our MBA stream in Project Management.

- Stellenbosch Business School Consulting Club:

The aim of this student-driven club is to serve as a link between the Business School's networks and the consulting industry. The club's activities provide network opportunities, information, tools, and skills for members to engage with the consulting industry. Whether seeking practical experience in consulting, mentorship or guidance, the club helps its members to develop their consulting competencies and build relationships with the industry. Guest speakers, the discussion of real-life business problems, and engagement with corporate partners form part of the club's offering.

Find out about our academic programmes

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What's in it for us to partner with you?

It gives us access to industry expertise

We want to be a partner of choice for organisations from the private, public, and social sectors. This helps us to deliver on various aspects of our strategy and to enhance our reputation as a leading research institution and as school of choice for prospective students.

Collaborating with organisations provides us with valuable input on changing expectations from the world of work. We gain insight on what diverse stakeholders expect and need from us and our graduates. It also gives us access to industry experience, which can be incorporated into South African and African case studies. In addition, we need industry experts to co-mentor our students. This helps to ensure the relevance and sustainability of our academic programmes.

It is important for research

The research we undertake in collaboration with organisations helps to generate new knowledge. Partnerships are also an important source of funding for research. This includes funding for research chairs, often in a field that holds value for the funding organisation. Naming rights can be given to the funders of research chairs and research projects.

It offers ways to share information and create a learning community

We invite industry experts to engagement events such as our Leader's Angle speaker events, conferences, and information-sharing Round Tables. We also invite leaders from the local and international business community to serve on our Advisory Board.

It creates value for our students

We use industry experts as speakers in our classes and arrange company visits to expose our students to real-world experience. Opportunities include access to internships, networks and consulting work. This allows our students to gain unique insight into industry challenges and gain exposure to their management models.

We depend on financial support from the business sector, which includes alumni, to fund bursaries for students and sponsorships for masterclasses, conferences, speaker events and student competitions. Every year, corporates sponsor the prizes for the top-performing students at the business school's Top Achievers Event. Representatives from these companies are invited to this prestige event to hand over the prizes to the graduates.

It helps us strengthen our impact in society

We depend on partnerships to fund our social impact programme. This includes our successful Small Business Academy, which provides a nine-month course to small business owners from low-income communities.

Leverage our research capacity

Top-rated researchers

5 research centres

Transdisciplinary expertise

Competitive fees

Commissioned research: Use us as your research partner

The business school is ideally positioned for collaborative research partnerships. Our capacity for commissioned research is underpinned by our top-rated researchers, research centres and postdoctoral research fellows. We also leverage the transdisciplinary expertise across the Stellenbosch University ecosystem.

We therefore invite our stakeholders to partner with us and make use of our research capacity to leverage opportunities and address challenges. Together we can configure an optimum team of experts, able to deliver rigorous research design and clear insights. Our research fees are market-competitive, and all research is governed by contractual arrangements that regulate the rights and responsibilities of the parties.

We can work with you in these ways:

- **Commissioned research:** If you have identified research that is important for you and you do not have all the expertise or sufficient resources to commit to it, commission us to conduct the research for you.
- **Joint research:** We can complement your expertise to deliver strategic research outputs.
- **Collaborative research:** This is where the business school, your organisation and other critical stakeholders work together to solve a business problem through research. (For example, through the Institute for Futures Research, we have collaborated on research for, among others, the education, retail, property, printing and higher education sectors.)

Examples of research collaboration

- *Fragility and Resilience in the Mano River Union Subregion: Consolidating Peace Dividends Amid Persistent Challenges*, a report and recommendations developed by the Centre on Conflict & Collaboration in cooperation with the United Nations Development Programme, the African Development Bank, the Mano River Union Secretariat, and the International Growth Centre.
- *Private Sector Development in Fragile States: A Peacebuilding Approach*, a report and recommendations developed by the Centre on Conflict & Collaboration in cooperation with the South African Mission to the United Nations, the United Nations Peacebuilding Support Office, and the Institute for Security Studies (Pretoria).
- *Women on South African Boards: Facts, fiction and forward thinking*, a report written by Prof Anita Bosch from Stellenbosch Business School along with fellow researchers.

Ask about our consulting services

For information on collaboration, commissioned research, and consulting services, contact research fellow Angus Bowmaker-Falconer:

+27 (0) 21 918 4267 or +27 (0)83 448 8719
abf@StellenboschBusiness.ac.za





Centre on Conflict and Collaboration

The Centre on Conflict and Collaboration is a hub for research and reflection at the nexus of private sector development, conflict, and human security. The CCC engages with private sector actors, human rights defenders, community advocates, civil society organisations, governments, international actors, and others to reduce destructive conflict and improve collaborative potential.

The centre's research focuses on private sector development in conflict-affected contexts, including questions of management and leadership; risk assessment and risk management; international policy; accountability; and the role of neutrals.

The centre forms part of the Business & Conflict Research Initiative (BCRI), an international consortium applying the tools of data science to increase understanding of conflict dynamics and conflict risk mitigation with respect to private sector development.

The centre acts as Secretariat for the Business & Conflict Barometer, a joint venture between the United Nations and Stellenbosch University that harnesses evidence-based dialogue to advance the agenda for peace- and development-positive private sector development. The centre is also a Qualifying Assessment Programme of the International Mediation Institute, able to qualify mediators for IMI Certification.

Ask about our expertise in the field of conflict and collaboration

For information on services related to conflict analysis, risk assessment, or conflict resolution and transformation, contact Prof Brian Ganson:

+27 (0)21 918 4287
brian.ganson@StellenboschBusiness.ac.za





African Centre for Development Finance

This centre conducts policy-orientated research in all fields of development finance and capacity building in Africa. The centre's research also feeds into the business school's internationally accredited cluster of Development Finance programmes to produce the next generation of researchers and policy makers in development finance in Africa.

The research and other outputs of the centre are driven by:

Discovering, facilitating and disseminating knowledge:

This knowledge must contribute to integrated, inclusive and sustainable financial development solutions in Africa's emerging, developing and transitional economies.

Conducting applied research to improve policy implementation:

This policy implementation must be beneficial to development finance in the African context.

Undertaking joint research:

Joint research is undertaken with foremost African capacity-building and developmental institutions.

Ask about our expertise in development finance

For information on consulting and research services in the fields of development finance, policy implementation and capacity building in Africa, contact Dr Elizabeth Nanziri:

+27 (0)21 918 4255
elizabethn@StellenboschBusiness.ac.za



The Centre for Responsible Leadership Studies (Africa)

The centre is rooted in Africa, with a service offering that has practical relevance and stature in both African and global contexts.

The qualifying term responsible attached to leadership describes a generic quality of all leadership forms and styles. Responsible leadership is about doing what is good and right, always. It is not only for oneself and one's own organisation, board and shareholders; it is for all stakeholders, including employees, local communities, bigger society, the socio-economic world and the natural environment. Responsible leadership is responsive to all stakeholders' concerns, and in a morally accountable manner. Overall, the aim of responsible leadership is to create a better world for all and to ensure long-term sustainability.

Research has demonstrated that the benefits of responsible leadership include increased organisational effectiveness and performance. This includes improved motivation, commitment and citizenship behaviour inside the organisation, improved external stakeholder trust and business reputation, and the enhanced ability to address social, environmental and ethical challenges.

The Centre for Responsible Leadership Studies (Africa) promotes knowledge and application of responsible leadership enhance leadership for sustainable organisational and institutional effectiveness, especially in Africa.

This includes:

Generating knowledge in the field of leadership, especially leadership responsibility

Developing and delivering need-specific leadership offerings

Developing responsible leaders and responsible leadership

Expanding networks and disseminating knowledge about responsible leadership

Ask about our expertise in responsible leadership

For information on consulting and contract research in the field of leadership, contact Prof Mias de Klerk:

+27 (0)21 918 4381 |
mias@StellenboschBusiness.ac.za, or Mrs
Samantha Diedericks on +27(0)21 918 4474





The Institute for Futures Research

Futures Studies is not about predicting the future, but rather about understanding how various futures could unfold. It analyses the interaction between a wide range of driving forces and distils from these forces those issues that could affect the future of a country, government, industry, or entity. It explores the world of economics, politics, technology, demography, social values and other subject fields, both locally and globally. It equips decision makers with ways to deal with change and to make the right decisions to survive but preferably thrive in a changing world.

The institute's services are therefore aimed at helping clients acquire strategic foresight to make long-range decisions in order to identify opportunities and mitigate risks as this will enable them to manage organisational strategies geared towards creating a desired future.

The services of the Institute for Futures Research include:

CORE service:

This subscription service, which consists of various publications and workshops, provides clients with the most recent thinking on the future(s) of South Africa and Africa.

Presentations:

These presentations cover curated collections of emerging shifts and trends, or relevant principles of futures thinking.

Futures thinking partner services:

We partner with organisations to foster strategic foresight through various services offered on a consulting basis.

Futures research:

These commissioned research activities seek to contribute toward a better understanding of a topic or issue of concern, and its potential future development. Sound research can be of great value to solve problems and make decisions.

Ask about our expertise in futures studies and strategic foresight

For information on services in the field of futures studies and strategic foresight, contact Dr Doris Viljoen:

+27 (0)21 918 4156
doris@ifr.sun.ac.za





Centre for Corporate Governance in Africa

The centre aims to strengthen the link between corporate governance, business ethics and total organisational performance in relation to the fiduciary role of boards and individual directors in the African context. The centre recognises the importance of ethical and effective corporate governance in African organisations, both nationally and internationally, and predominantly

within the private sector. The research, educational and developmental activities of the centre also address the broader agenda of environmental, social and governance (ESG) imperatives for organisations operating in an African and global context.

The centre's activities therefore include:

- Doing research on corporate governance in an African context
- Focusing on board and director development, including the design of a director development programme
- Providing thought leadership on corporate governance
- Founding partner of the Carrots & Sticks (C&S) project. Currently, the C&S team comprises the Centre (represented by Dr Cornis van der Lugt), GRI (Amsterdam), the University of Edinburgh, and King's College London. (The C&S online database provides insights into the ESG landscape and sustainability policies covering over 2 463 policies from 132 countries, 76 international and regional organisations, in 38 languages, covering the period from 1897 to today.)
- Hosting conferences on corporate governance
- Providing educational activities

Ask about our expertise in corporate governance

For information on services in the field of corporate governance, contact Prof Nicolene Wesson:

+27 (0)21 918 4468
nwesson@StellenboschBusiness.ac.za



Co-create for social impact

It's about social responsibility

Business schools can no longer advocate for shareholder value and profit maximisation over responsible corporate management in the context of corruption, conflict, uncertainty, inequality and climate change. The business school has always endorsed the importance of responsible business and management education. We also ensure ethics, responsibility and sustainability (ERS) integration in our academic life, institutional practices and stakeholder interactions.

There is a strong stakeholder emphasis in the way we operationalise our social impact. The following stakeholder outcomes guide our work in this regard:

- Our students are responsible leaders and stewards of society
- Our social sector beneficiaries create outstanding public value
- Our research and thought leadership impact public opinion and policy formulation
- Our stakeholders co-create social impact solutions.

How to become involved in our social impact projects

Organisations and individuals are invited to become part of our social impact programme in the following ways:

- **Via our MBA students:** Through the Social Engagement Project, every student does an assignment involving an NPO. If you are involved in a non-profit organisation in need of input regarding business management and leadership through the research assignments of MBA students, please talk to us.
- **Via our Social Impact Division:** We are involved in various projects aimed at thought leadership, capacity building and practical engagement.
- **Via the business school's Alumni Platform:** Organisations can help to fund student bursaries, and industry experts can help to mentor students and share industry knowledge.
- **Via our Small Business Academy:** Corporates provide sponsorships for the SBA's Development Programme and help to mentor SBA participants.

Help to weave our value-creation story

To become part of our value-creation story and social impact programme with its various projects, contact Dr Armand Bam, Head of Social Impact:

+27 (0)21 918 4252
armandb@StellenboschBusiness.ac.za



Small Business Academy

Through its Small Business Academy (SBA) – launched in 2012 – the business school gives life to its vision of having a meaningful impact in society. The aim of the SBA is to make a difference to the lives and businesses of small-business owners in low-income communities. The activities of the SBA are made possible through private and public sector partnerships/sponsorships. Representatives of stakeholder groups sit on the SBA Steering Committee, the governing body of the SBA.

The SBA's activities include:

- **Small Business Academy Development Programme:** This nine-month programme helps small-business owners to grow their businesses. The programme is presented in the Western Cape and Eastern Cape. A key feature of the programme is the mentorship component made possible by pro bono one-on-one mentorship by alumni of the school.

- **SBA Growth Initiative:** Continuous development opportunities are offered to SBA alumni and pre-programme start-up businesses in the form of workshops, masterclasses, advanced training, mentorship sessions and networking events.

- **Student engagement:** Business school students and visiting international students assist SBA small-business owners with various aspects of their businesses. This forms part of the business school students' academic programmes.

- **SBA Research Unit:** Research is done on the impact of the SBA programme, small-business mentorship, and small-business development in Southern Africa.

Find out more about our Small Business Academy

To become involved with the SBA, contact Dr Armand Bam:

+27 (0)21 918 4252
armandb@StellenboschBusiness.ac.za



Sponsor a research chair or bursary

Sponsor a research chair

The sponsorship of research chairs allows the business school to appoint professors to expand South African business knowledge in specialist fields. Research chairs are the hallmark of academic research in a niche area and enhance an academic institution's ability to provide evidence-based insight towards improved business practice. By sponsoring a research chair, organisations enable South Africa to take its rightful place in global knowledge generation, bringing the voice of African business to the world stage.

The school has a self-funded research chair devoted to the study of Women at Work. We have also identified the need for research chairs in financial planning and the digital transformation of business. Naming rights for these research chairs are possible.

Sponsor student bursaries

We have a particular need for the funding of bursaries, specifically for deserving black females. Naming rights for such bursaries can be considered. These sponsorships come with tax benefits. Organisations can also achieve Black Economic Empowerment (BEE) points by sponsoring previously disadvantaged students and create a bond with those students as future employees.

Sponsor a research chair or student bursary

For details about the funding of research chairs, contact Angus Bowmaker-Falconer:

+27 (0) 21 918 4267 or +27 (0)83 448 8719
abf@StellenboschBusiness.ac.za

For details about the Women at Work Research Chair, contact Prof Anita Bosch:

+27 (0)21 918 4242
Anita.Bosch@stellenboschbusiness.ac.za

For details about the sponsorship of student bursaries, contact the SBS Alumni Office:

Alumni@StellenboschBusiness.ac.za

SBS-Executive Development: Use our short courses to grow your talent

Stellenbosch Business School Executive Development (SBS-ED) was founded in 2001 as the short course arm of the business school. SBS-ED co-creates people development solutions, enabling clients to operationalise their strategies and ensure their sustainability. SBS-ED's courses are Stellenbosch University-certified, and quality-assured by Stellenbosch Business School.

Our flexible and innovative learning solutions include:

- **Off-the-shelf courses:** These open or ready-made courses are available to individuals and companies for enrolment via the website and can also be presented as closed intakes for companies.
 - Current programme categories include:
 - School Leavers Development
 - Graduate and Young Talent Development
 - New/Junior Manager Development

- Middle Manager Development
- Senior Manager Development
- Executive Leader Development
- Specialised Leadership Development
- Project Management
- Organisational Effectiveness

• **Bespoke courses:** These customised solutions (closed intakes) are tailored to an organisation's strategic needs, timeline, and budget, and are designed via a high-touch process of scoping and co-creation with our proposal and design specialists.

• **Online courses:** These pre-recorded asynchronous courses for individuals and companies enable participants to acquire need-specific skills at their own convenience and within a given time period. These online courses can be presented as closed intakes for companies or integrated into bespoke solutions as required (hybrid approach).

Ask about our short courses

Bespoke / custom solutions for companies:
Marié van Wyk at marie.vanwyk@sbs-ed.com or on +27 (0)21 918 4180

Off-the-shelf courses for companies and/or individuals: Charmaine Mitchell at info@sbs-ed.com or on +27 (0)21 918 4488



Employer engagement with our International Affairs Office

Our International Affairs Office annually hosts international business school partners and organisations for customised academic programmes. Companies and entrepreneurs have an opportunity to host these incoming Executive MBA and MBA students for company visits.

This provides an opportunity to share best business practice and challenges. Furthermore, these Executive MBA and MBA students work on consulting projects for companies and entrepreneurs and will provide solutions to business challenges. (hybrid approach).

Liaise with our International Affairs Office

To find out more about the International Affairs Office, contact Samantha Walbrugh-Parsadh, Head: International Affairs:

+27 (0)21 918 4200
SW2@StellenboschBusiness.ac.za



Employer engagement with our Career Leadership Office

The Career Leadership Office aims to empower the business school's students and alumni to lead themselves and their careers (career leadership) towards a work-life-by-design philosophy. By creating reciprocal and sustainable partnerships with industry, the business school ensures an academic offering aligned with the ever-changing needs of the world of work, ensuring that our talent gain a global and African perspective.

Employers and industry role players can partner with the Career Leadership Office on the following:

- **Doing employer presentations and hosting learning events:** These events are available to employers who wish to advertise career opportunities and meet

our talented students and alumni. The presenting company will gain brand exposure while our talent will gain insight into potential employers' offerings. Talent and career development professionals and business experts may also be invited to present on areas of interest.

- **Sourcing talent:** We have partnered with local and international talent-matching platforms that offer employers access to our qualified, experienced hires as well as access to a wider talent pool. This can potentially help employers to save valuable time and other resources during the recruitment process.

- **Meeting our talent:** Sponsor a networking or engagement event to meet our talent – either in person or virtually – and share your employer value proposition in an authentic way.

Ask about our career-related services

Recruitment managers and talent searchers who would like to partner with us should contact Dr Adrian Parsadh, Head: Career Leadership Office:

+27 (0)21 918 4148
aparsadh@stellenboschbusiness.ac.za

Partnership and rate-card requests:
careers@stellenboschbusiness.ac.za



Engagement via the alumni platform

The business school is proud of its 35 000 alumni who form an ecosystem of business connections all over the world. This is how our Alumni Association supports our alumni and students:

- We promote the interests of Stellenbosch Business School, SBS Executive Development, and their alumni.
- We create learning and career networking opportunities for our alumni via masterclasses, workshops, academic programmes, speaker events and other knowledge-sharing events focused on management and leadership skills.
- We enable the business school and SBS-ED to cultivate an enduring legacy.

Our alumni, and through them their organisations, help to facilitate learning events and provide networking opportunities aimed at business and career growth. Alumni also support the business

school by mentoring students, providing financial assistance, giving guest lectures, hosting student groups, and supporting the Small Business Academy.

Ways to give back to the business school:

- **Mentoring:** Alumni help to build the next generation of business leaders by mentoring business school students and Small Business Academy participants. Mentors and students are matched based on the mentors' areas of expertise and the students' research interests and career aspirations.
- **Providing financial assistance:** The Alumni Association Future Fund supports deserving students on some of our academic programmes.
- **Giving students access to real-world experience:** We regularly invite alumni to share their industry expertise with students through guest lectures. Alumni, through their organisations, also host local and international student groups seeking insight into South African innovations and fields of expertise.

How to become involved as an alumnus

If you, as an alum, would like to mentor students, fund research or alumni projects, introduce research topics, and/or make yourself available to guest-lecture or host student groups, the Alumni Office would like to hear from you.

Christélle Cronjé, Manager: Alumni and Stakeholder Relations:

+27 (0)21 918 4259 | ccronje@StellenboschBusiness.ac.za

Lizelle Kannemeyer, Alumni and Stakeholder Relations Officer:

+27 (0)21 918 4212 | lizellek@StellenboschBusiness.ac.za

alumni@stellenboschbusiness.ac.za

StellenboschBusinessConnect: <https://stellenboschbusinessconnect.com/>



Engage with us

We invite you to come and talk to us about collaboration – including contract research and industry scans – to give your company a competitive advantage. We also invite you to support our well-established social impact programme. Together, we can become creators of value for a better world.

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